



Lazzar the workwear made to fit the needs of your company

At Lazzar, we work to help companies project an image aligned with their achievements, goals, and level of excellence.

We understand that protecting the prestige you have built—and the prestige you are yet to build—is essential. That is why we ask:

Why should you trust us with your image?
Why are Lazzar uniforms your best option?

Three reasons:

1. Quality

“Quality is to a product what character is to a person.”

2. Durability

“A uniform that preserves your company’s image, projecting professionalism at all times.”

3. Flexibility and Customization

“Uniforms tailored to your company’s needs.”

Quality

For us, quality is much more than a garment feature; it is the result of a constant commitment to our customers.

The quality of our garments is made possible by a value chain that demands excellence at every stage:

- Fabrics and materials
- Design
- Cutting-edge processes
- State-of-the-art machinery
- The attitude and commitment of our people

For this reason, the quality of our garments is the result of the combination of materials, design, processes, and the human talent that brings them to life.





Durability

Beyond projecting a company's culture, a uniform becomes a daily tool for employees—one that requires smart investment.

A good uniform must be comfortable, practical, and easy to maintain for the wearer, while also presenting a professional and attractive image to clients.

We have evidence that Lazzar uniforms offer two-to-one durability compared to other brands in the market. By purchasing one Lazzar uniform instead of two per period and per employee, companies reduce costs and maximize their investment, as the garment maintains its appearance as if it were new—even after multiple weeks of continuous use.

"Since 1986, the Lazzar brand has been recognized as a symbol of durability and reliability."

Flexibility and Customization

The purpose of a uniform is to project a unified image to clients, suppliers, and the community. However, every company is unique.

Special Designs

In addition to offering made-to-measure uniforms, at Lazzar we are committed and fully capable of extending our quality standards to the production of distinctive, one-of-a-kind garments—specifically designed or requested by our clients.

Close to You

We operate with a solid structure and an international presence, with 52 branches across Mexico and 12 in the United States.

This is a brief overview of why Lazzar is the best choice—and a brand you can trust.

We invite you to learn more about our company culture and our product philosophy.

If you want, I can now tighten this into a slightly more executive, catalog-ready version (more concise and impactful for your 2026 materials).

